

Neighbourhood Services Scrutiny Commission Report

CrowdFund Leicester

November 2021

Useful information

Ward(s) affected: All

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1. Summary

- 1.1 In recent years, with increasingly challenging financial circumstances, and now the additional pressures posed by the coronavirus pandemic, many Local Authorities have been and continue to look at ways of operating differently. A number of Local Authorities have developed civic crowdfunding platforms to generate and distribute donations collected locally, grant funds, and funding in kind, often collected to support voluntary and community sector related activities and causes.
- 1.2 Spacehive is the only dedicated civic crowdfunding platform in the UK, whereby it is their mission to work with local people to improve their local areas. This ethos has provided Spacehive with the ability and experience to partner with Local Authorities throughout the country to collaborate by working together to engage and support local communities bring their ideas to life.
- 1.3 In 2017 and in partnership with Spacehive, the City Mayor launched CrowdFund Leicester, a donation based civic crowdfunding initiative to connect people, communities, businesses and resources. The initiative has demonstrated the power and potential of crowdfunding and officers continue to work to further enhance the Mayoral initiative by seeking to work with other services within the Council, as well as external partners to encourage people, communities and organisations across Leicester to bring forward and support ideas through a crowdfunding.
- 1.4 CrowdFund Leicester is aimed at enabling the City Mayor and services across Leicester City Council to engage with communities, residents, and businesses in order to celebrate and improve civic and community spaces and relationships by harnessing their creativity and interests. This platform maximises the impact of interest, funding and support from a range of sources, including in-kind donations such as materials and/or voluntary time in addition to the traditional financial donations.
- 1.5 To date, over 2,100 people across Leicester, including the City Mayor and Leicester City Ward Councillors, have supported projects through the initiative to successfully help 26 very different campaigns hit their crowdfunding targets in excess of £537,000.

2. Crowdfunding

- 2.1 Crowdfunding allows anyone with a project idea to share it openly with the public to attract interest and seek support from the crowd, whether that be cash or in-kind such as materials or voluntary time, to make the idea become a reality. Project ideas may be permanent, for example a playground, or temporary, such as an event, and can include revenue as well as capital costs.
- 2.2 Civic crowdfunding is about bringing people together to shape their community and benefit from it. It puts local people in control and allows the community to be involved every step of the way, from bringing forward an idea, sharing it with the crowd to support those ideas they really want to make happen and if successful delivering the project for the benefit of the community.

3. Spacehive

- 3.1 Spacehive is an online civic crowdfunding platform which aims to bring ideas to life by supporting and empowering local communities to improve local places. The aim of the platform is to provide a springboard for communities to bring forward and support the ideas they really want to see happen to shape their area.
- 3.2 As the UK's only dedicated civic crowdfunding platform, Spacehive specialise in working with local people to make their ideas a reality, from creating or sprucing up a community allotment, investing in equipment to make a local playground accessible or running a befriending service to putting on a street part.
- 3.3 To date, Spacehive have helped 1,750 civic crowdfunding projects throughout the UK reach their target, raising £23m. They have a 60% campaign success rate, though this figure increases when a partner also pledges their support to a project as the community are more likely to see it has organisational support and pledge too.
- 3.4 Spacehive have experience of working with many councils, companies and foundations throughout the UK. When partnering with Spacehive, 'movements' are created, such as CrowdFund Leicester, which provides organisations with a microsite within the Spacehive platform to share information, advertise funds and ultimately host local crowdfunding campaigns to help bring those project ideas to life.
- 3.5 There are currently 29 movements within the Spacehive platform, some examples of those include Make London created by the Mayor of London, Crowdfund Liverpool by the Mayor of Liverpool, Crowdfund North of Tyne by North of Tyne Combined Authority, Crowdfund Sunderland by Sunderland City Council, The Doncaster Movement by Doncaster Council, Crowdfund Swansea by Swansea Council and many more, including CrowdFund Leicester.
- 3.6 This is a mechanism that provides assurance to those with movements, such as the City Mayor, as it protects both the project creator and the crowd pledging their support to projects. By way of project creators, it means those that have pledged a financial contribution of a specific amount are able to fulfil their donation. This ensures if the project hits the campaign target the project creator will receive the total expected amount rather

than finding that whilst an individual pledged to donate, they do not have the sufficient funds when the project comes to an end.

- 3.7 It also provides confidence to members of the crowd as they can be assured that whilst their financial contribution is taken at the point of pledging, whereby there may still be a number of days left of the campaign and/or an amount still to be raised, their contribution will only be transferred to the project creator at the point in which the target is met, and if the project is unfortunately unsuccessful, their contribution will automatically be returned.
- 3.8 As a Mayoral initiative, this is fundamental for providing trust and confidence in the public and other supporting organisations to encourage people to come forward with their ideas to run a crowdfunding project and also the crowd to pledge their support.

Crowdfunding process

- 3.9 These are a number of simple steps involved in the process with Spacehive that can help project creators develop their ideas, share them with the crowd and attract support to make their local community a better place to live, work, visit or study, no matter how big or small. A visual representation of these steps and a successful project can be found at Appendix A.

1. Build and then share the idea

The first step is to build and then share the idea by creating a project page through the Spacehive platform. This is where the details of the project can be found, including more about what the project intends to achieve, where it will be delivered, who it will benefit, when it will be delivered, why it is a good idea, and how much it will cost to gain support from the crowd. All of this information is set out on the online crowdfunding page to make it clear and transparent to anyone looking at the project and to help them decide whether to support it or not.

Spacehive work with project creators throughout the UK and therefore have expert knowledge when it comes to supporting and advising project creators so they are able to develop their idea and online crowdfunding page before it is made live for the public to see. We also provide some support and assistance directly to project creators, though prefer that Spacehive do this in the first instance.

If a project requires specific materials, skills or volunteer time to make it happen, the Spacehive platform has a function that enables project creators to include a wish list on the project page to enable the crowd to see and have the option to donate in-kind as well as financially. Project creators can also choose the 'overfunding' option whereby if they hit their crowdfunding target for the essential costs to deliver the project, additional contributions can be received and used for desirable items.

When a project page has been created it will automatically be matched to any of the 29 or so other relevant Spacehive Movements – those projects that will be delivered and/or benefit people of Leicester will automatically be matched to CrowdFund Leicester and an alert sent to the City Mayor's office to review whether they would like to accept the project on their Movement pages for local people to see. This provides an opportunity for the project to be reviewed, shared with colleagues for promotion

and/or seek advice about any potential issues before establishing whether it can be visible on the movement.

2. Pitch to funds

As part of the Spacehive platform, as well as being automatically matched to other Movements, projects will also be matched to relevant funds, both locally and nationally. When developing the project page, project creators will be asked a series of questions related to the category that best reflects the project, the intended impact of the project and its location to help the platform determine whether the project may be suitable to apply to any of the funds hosted through the platform. If the platform identifies trends it will match the project to the funds for the project creator to review and consider applying for.

Spacehive will also manually flag other funds that the project may be eligible to apply to, but may require an offline application to be submitted, for example Leicester City Ward Community Funding through CrowdFund Leicester.

Each fund has its own eligibility and criteria that are set out on the Spacehive platform. If a project is matched to a fund and the project creator has checked they meet the eligibility and criteria, they may wish to apply to the fund for the organisation to review and consider when the project is live.

3. Verification

Before any crowdfunding project can begin, unlike other crowdfunding platforms, the project creator must submit evidence related to the project costs and any relevant licences or permissions that may be needed to deliver the project for independent verification.

Locality are an external organisation, a membership network in fact that supports local community organisations to be strong and successful. Their role with Spacehive is to independently verify the viability of proposed projects, something which includes looking into the background of project creators, reviewing the evidence submitted and deciding whether the project costs are appropriate, as well as ensuring they are not undervalued or overvalued, and checking that any relevant licences and/or permissions are satisfactory and there are no costs, licences and/or permissions that may be outstanding before the crowdfunding project can commence.

This step is essential for both project creators and any potential backers to a crowdfunding project as it provides an independent and objective organisation to review the project proposal to ensure it has everything required to be delivered if the project is to go on and secure the target amount.

4. Crowdfunding campaign

Once a project has been verified, the costs associated to the project will have been approved and the campaign target set, the project creator must decide how long they intend to run a campaign and seek to obtain the support from the crowd to reach this target amount. Spacehive will work with project creators and be able to advise using their expertise how long a campaign would usually run based on the project target. The project creator is then able to set a target date and begin their crowdfunding campaign.

Spacehive have various tools and will support projects throughout their campaign to generate support from the crowd.

Once a project is live, any funds that the project creator has applied to will be notified to enable them to review an application. Each organisation will have their own processes, timeframes and conditions on what needs to be met which Spacehive are able to advise project creators on, for example review dates, number of supporters or a percentage of the crowdfunding target that must be met before an application is considered.

5. Deliver your project

If a project is successful in securing support from the crowd to meet the crowdfunding campaign target, all financial contributions will be transferred from Stripe to the project creator. Any organisations or individuals who offer materials and/or in-kind contributions will be notified when the project is successful too, so they can make arrangements to fulfil those commitments.

6. Delivery report

In order to ensure everyone that has contributed to a crowdfunding project is informed and assured that their contribution has indeed been used to deliver the intentions as set out in the project page, project creators are required to complete an online impact assessment when the project has been delivered to evidence what has been achieved. Those reports are reviewed by the Council and additional information requested where necessary.

Crowdfunding costs

- 3.10 Whilst it is free to create and commence a crowdfunding project with Spacehive, there is a 5% platform success fee and associated transaction fees. Project creators are not required to pay any fee upfront, instead the fees will automatically be calculated when the project costs have been verified and added to the total campaign target.
- 3.11 This process provides transparency to the amount of commission Spacehive will receive for supporting project creators and to ensure they can continue to develop and maintain the online platform.
- 3.12 The crowdfunding project target will only be collected if the project is successful – as the fee is added to the campaign target, the project creator will always receive the verified amount needed to deliver the project and will never be transferred anything less.

Spacehive model

- 3.13 Spacehive is an all-or-nothing model which means the crowd can support online crowdfunding projects by pledging as much or as little as they want to individual campaigns, (£2 minimum), and it will only be transferred to the project creator if/when the target funds have been met.
- 3.14 At the point a member of the crowd pledges their support to a project, if financial, this will be taken and held with Stripe, the current payment provider, until the end of the campaign. When the campaign has finished, if the project is successful the total amount of money that has been crowdfunded will be transferred to the account of the project creator to deliver the project.

- 3.15 If, however, the full target amount has not been reached, and therefore the project is deemed unable to be successfully delivered on the amount that is short of the target, then the monies that have been pledged by the crowd will automatically be refunded to backers by the payment provider Stripe.

4. CrowdFund Leicester

Contractual arrangements

- 4.1 Spacehive were first commissioned in 2017 and recommissioned earlier this year following a full procurement exercise. As part of the contract, CrowdFund Leicester has a dedicated platform from which we can to display information about the initiative, showcase crowdfunding projects in a designated space for local people to find and view easily, promote internal and external grant funds, and to demonstrate the impact of the initiative.
- 4.2 As experts in civic crowdfunding, Spacehive work alongside officers within the City Mayor's office to promote CrowdFund Leicester, to mobilise ideas, and to support them through the steps outlined above to become successful. This is done through hosting project creator workshops, both virtually and face-to-face, attending public events and engaging with other council service areas and/or organisations that have an interface with voluntary and community groups to promote the initiative as an option if people have ideas and/or need to generate funds.
- 4.3 Spacehive are also work with us to generate support from local, regional and national funders that may also be able to support local crowdfunding projects in Leicester. To date, CrowdFund Leicester projects have seen contributions from other funders beyond the City Council, including the former Police and Crime Commissioner, the Esmee Fairbairn Foundation, BID Leicester, St Matthews Big Local, Canal & River Trust, De Montfort University and many others.
- 4.4 There is a dedicated account manager and project liaison from Spacehive who are assigned to support and promote the CrowdFund Leicester movement. Project creators are also supported by the back-office project development, project success and technical support teams. The City Mayor's office has bi-weekly calls with the account manager and regular discussions with the project liaison to ensure the requirements of the contract are being delivered and to update on any projects that are developing.
- 4.5 The cost for the software licence and associated support and services for Spacehive is £19,000 per annum. In the initial year however, there was an additional £5,000 charge for the creation, activation, and launch of the CrowdFund Leicester Movement.

CrowdFund Leicester

- 4.6 Leicester is full of creative people with innovative ideas that can make a positive change in their communities. In 2017, the City Mayor launched CrowdFund Leicester as Movement within the Spacehive platform as a way to engage with communities, residents, and businesses to celebrate and improve civic and community spaces and enhance relationships by harnessing creativity and interests.

- 4.7 The Mayoral initiative is part of the Council's commitment to helping VCSE organisations find innovative ways to generate funds, particularly by mobilising the power of online platforms.
- 4.8 CrowdFund Leicester aims to connect local people, communities, businesses and resources to ideas that will make our City an even better place to live, work visit and study. It puts local people in control of the ideas that come forward, and enables the members of the public, the City Mayor, Ward Councillors and businesses to support to collaborate to make those ideas a reality.

City Mayor's Community Engagement Fund

- 4.9 The City Mayor's Community Engagement Fund is a £100k fund intended to provide grants to organisations with innovative project ideas that address the general aims of the Public Sector Equality Duty, which is concerned with:
- Eliminating unlawful discrimination, harassment and victimisation.
 - Advancing equality of opportunity between people who share a protected characteristic and those who do not.
 - Fostering good relations between people who share a protected characteristic and those who do not.
- 4.10 The fund was established to support activities, initiatives and projects that can make a real difference to communities across Leicester which are able to demonstrate that there is a genuine need and the idea isn't being met in any other way.
- 4.11 Historically, organisations from the Voluntary and Community sector were able to apply to the Community Engagement Fund for a grant to fund their projects through an application process alone. However, with the launch of CrowdFund Leicester, the fund is now advertised through a new mechanism which has in turn attracted a variety of other groups from the Voluntary and Community sector to come forward with ideas and benefit by receiving a grant fund as part of their crowdfunding campaign.
- 4.12 Through CrowdFund Leicester, innovative crowdfunding projects that meet the eligibility and criteria of the Fund to help address the general aims of the Public Sector Equality Duty may receive a financial contribution of up to 50% of the project target, capped at £10k. As the Fund is channelled through a crowdfunding platform, it therefore requires the project creator to also seek support from the crowd, as opposed to the Fund contributing the full amount for the project.
- 4.13 When creating a crowdfunding project page with Spacehive, the platform will automatically match projects to those Funds based on information supplied that they may be eligible for. The Community Engagement Fund requires those who are intending to deliver the project to be a constituted organisation. If an individual has an idea they can be supported to become or join suitable organisation to fulfil this requirement.
- 4.14 If the project creator has reviewed the eligibility and criteria and seeks to apply to the Community Engagement Fund, they will be required to complete an online application through the Spacehive platform. As part of this application, the applicant must demonstrate how the project will help to promote and include those with protected

characteristics by addressing the general aims of the Public Sector Equality Duty in a way that isn't already being met.

- 4.15 The City Mayor's office will receive a notification when a crowdfunding project has applied to the Community Engagement Fund and their project has begun campaigning. This will allow the team to track the project in order to establish whether the project has the support from the community.
- 4.16 An officer panel reviews, independently of each other, the application against the eligibility and criteria stated above, before moderating scores as a panel to share with the City Mayor for final review. If the decision is to support the project, this may be attributed to the crowdfunding campaign without any conditions if it is evident that there is community support, however conditions may be imposed before the contribution is added if it is thought more support needs to be generated in the first instance. If a project has been unsuccessful the application will be rejected using the Spacehive platform and project will be alerted.
- 4.17 To date, the City Mayor has supported 17 of the 26 applications to the Community Engagement Fund which can be seen at Appendix B.

City Mayors land offer

- 4.18 The City Mayor is also looking to support crowdfunding projects that can make better use of land and spaces across the city. There are over 400 small sites across Leicester that require management which have associated costs. The City Mayor's land offer could therefore see local groups or organisations taking responsibility for land, in the short, medium or long term.
- 4.19 It was hoped that by engaging with Voluntary and Community groups to share their ideas for their local areas that we would support them with crowdfunding to redevelop or provide a new purpose for underused or surplus land in communities. Unfortunately, the offer has not yet had the impact we had hoped, but as we look ahead to next steps and engaging with others to promote the initiative we would also like to explore and match groups who are interested in particular areas of land and/or identify suitable land for project ideas that come forward to be delivered.

Ward Community Funding

- 4.20 Each of the 21 wards across Leicester are allocated a yearly budget managed by the elected ward members. It is the intention of these budgets to support projects that bring benefit to the community within the ward for which the elected ward members represent.
- 4.21 Since the launch of CrowdFund Leicester, there have been a number of elected ward members that have also supported crowdfunding projects, either to be directly delivered within their ward and also where individuals they represent will benefit from a project that may be delivered in a different ward, using their allocated ward community funding budgets.
- 4.22 Elected ward members from Abbey, Aylestone, Beaumont Leys, Castle Eyres Monsell, Fosse, Saffron and Western wards have to date pledged their support to crowdfunding projects. As CrowdFund Leicester continues to develop, we would like to engage with

more community groups and elected ward members across the city to develop and support ideas for the benefit of communities.

- 4.23 Supporting crowdfunding projects with CrowdFund Leicester has not altered the process in which the Ward Community Funding team uses. As aforementioned, there are funds that are not integrated within the Spacehive platform, but instead are advertised and flagged with project creators to apply to externally.
- 4.24 The City Mayor's office will then liaise with the Ward Community Funding team about live campaigns to share information as to whether crowdfunding projects have applied to ward community budgets. If a project has, then this will be tracked by both teams to understand how the project is developing to inform the Ward Councillors, and if they wish to support the project the City Mayor's office will arrange for the contribution to be added to the project page with Spacehive.
- 4.25 This process allows for the amount the Ward Councillors want to contribute to be added as an offline donation, meaning that the contribution is not processed through Spacehive but instead will be released to the project creator like other grant funds allocated from ward budgets once the project has successfully hit the target.

The impact of CrowdFund Leicester

- 4.26 Since launching CrowdFund Leicester in 2017, over 2,100 backers have pledged in excess of £537k to support 26 very different successful crowdfunding projects. A full list of successful projects, number of backers, amount raised and contributions from the City Mayor and Ward Councillors can be found at Appendix B. A summary of those projects are outlined below.
- Phoenix Access Cinema – to purchase 26 new infrared headsets and 16 new ear caps to help people with sight and hearing loss enjoy the cinema experience.
 - The Urban Equestrian Academy – to purchase a minibus to transport inner-city children to participate in equine activities.
 - Little Theatre Centenary Challenge – to conduct a feasibility study for the renovation and extension of the Little Theatre.
 - Friends of Goddard – Roof appeal – to help restore and preserve the Grade II listed building for future community use.
 - Brass of the Saff – to purchase 60 new instruments and uniforms for a community youth brass band who will record a CD.
 - Stop the fighting and unite – to deliver a 12-week music project to promote positivity, provide mentoring and create a soundtrack to highlight the consequences of violence.
 - Kayak Launch Appeal – to reconstruct the kayak launch at Leicester Outdoor Pursuits Centre.

- Culture Crafts – to host workshops for women to come together in a safe and secure place to share experiences whilst crafting.
- Create Leicester Day Event – to host a digital business event.
- Art of Thinking Workshops – to host fun, thought provoking discussions around topical themes and/or issues.
- Pure o2 – to purchase an outlet installation pipe to enable people needing oxygen treatment to have options who cannot enter the oxygen tank.
- Dogs Improve Wellbeing – to purchase outdoor equipment for a dog agility course.
- Beaumont Leys Drums – to purchase drums to enable the community to learn and perform in a community parade.
- Joe Orton Statue Appeal – to create a public commemoration of Joe Orton.
- Project Hive – to conduct a feasibility study to bring the former Eco House back into community use to create a social space for activities and learning.
- Global Kitchen – to host and train volunteer chefs from the refugee and asylum seeker community to share home country recipes and cooking skills.
- Switch the Pitch – to replace the sand-based pitch with a quality water-based pitch at Leicester Hockey Club.
- Woodgate Community Food for Fosse Ward – to create a temporary food bank to support individuals during the pandemic.
- Coronavirus Education Support Initiative – to provide educational materials to individuals during the pandemic.
- 20 years of Woodgate Music Centre – to enable young musicians to rehearse in order to perform with Leicester Symphony Orchestra.
- Avenue Community Garden – to purchase equipment to transform a disused piece of land into a community garden.
- Watermead Memorial Walk – to create a memorial walk at Watermead Country Park where visitors can enjoy a natural space to relax and reflect.
- Our Planet Our Fosse – to empower the local community to take an active role in making their area a cleaner and greener space.
- Beaumont Leys Project Bees – to create a community apiary and host workshops on the importance of bees.

- Leicester Cathedral Revealed – to purchase interpretation and interactive displays for visitors to find out more about the historical significance.
 - Make Monsell Move – to purchase equipment for a community gym as part of a health and wellbeing hub.
- 4.27 Leicester City comprises of 21 wards and to date 10 wards have successful crowdfunding projects that have or are to be delivered. These include, Abbey, Beaumont Leys, Castle, Eyres Monsell, Fosse, North Evington, Rushey Mead, Saffron, Western and Wycliffe as illustrated in the map at Appendix C.
- 4.28 It should be noted however that residents from across the city are usually involved and engaged with raising funds to help successfully reach crowdfunding project targets and there are many successful projects that benefit people from across the city and not just residents living within those wards. For example, it can be argued that there is a high proportion of projects located in Castle ward, but with the inclusion of the city centre, projects delivered within this ward are often central to enable residents from across the city to participate.

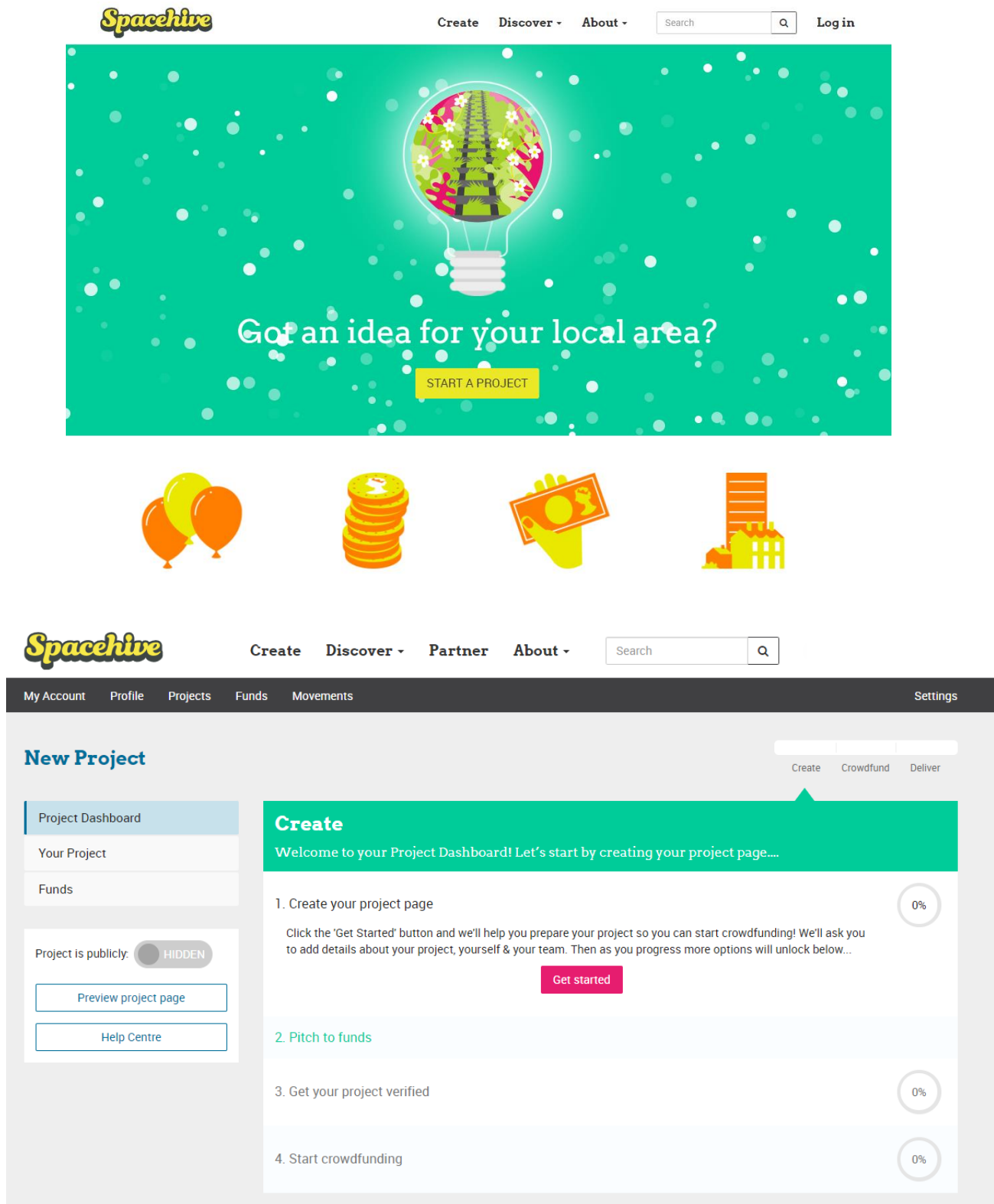
Economic Impact

- 4.29 Since the launch of CrowdFund Leicester, £537,213 has been raised, of this the City Mayor has contributed £42,000 to projects that have demonstrated how they meet the eligibility and criteria of the Community Engagement Fund. Likewise, £15,400 has been contributed by Ward Councillors that have felt projects have either brought benefit to their ward or will benefit people within the ward – for example if they are able to travel and participate in a project.
- 4.30 The multiplier effect of collaborating through crowdfunding therefore means that for every £1 that has been contributed through Council funds, whether that be the City Mayor's Community Engagement Fund or Ward Community Engagement Funds, £9.36 has been generated through the crowd.
- 4.31 What has become evident through CrowdFund Leicester, that when the City Mayor or Ward Councillors contribute to a crowdfunding project, it is more likely that the crowd will also support as there is visible endorsement and are often larger pledges to provide the campaign with momentum and leverage to hit the target.
- 4.32 This Mayoral initiative has demonstrated the power and potential of crowdfunding – whilst historically the Council were relied on to completely fund projects, collaborating and using online tools to connect people, communities, business and resources enables others to also support projects which in turn allows for Council funds to be used further during a time of financial pressures.

5. Next steps

- 5.1 Having seen the benefit of crowdfunding, both economically and socially, and having recently recommissioned Spacehive, our vision for the next 12 months is to enhance the knowledge and awareness of this Mayoral initiative, both internally and externally, to further support the voluntary and community sector within Leicester.


- 5.2 An internal workshop and focused discussions with service areas have now commenced to make others who work with the community and/or distribute discretionary grant or other funding within the Council aware of the platform – some of those service areas include economic regeneration, conservation and heritage, walking and cycling and public health.
- 5.3 It is not intended that funding generated through Crowdfund Leicester replaces statutory funding. There may be occasions where contributions through the platform adds to other allocated funding in order to allow enhanced delivery though.
- 5.4 It is anticipated that by making more services aware of CrowdFund Leicester, the initiative can be promoted to encourage more people across the city to come forward with ideas, and be seen as an option for those needing to secure funding.
- 5.5 It also provides an opportunity, similar to that with the Community Engagement Fund and Ward Community Funding, to enable service areas with grant funding to promote the funds to a wider audience to support projects that meet the aims of those funds. Similar to what we have seen with the successful projects so far, it would be intended that those grants would see the crowd also contributing to projects, at a time where budgets are constrained and decisions being made about fund values, this has much benefit as the economic multiplier has already been demonstrated.
- 5.6 CrowdFund Leicester is an integral part of the ongoing work with the Voluntary and Community sector, although as has been highlighted in this report it provides an opportunity for the council to work collaboratively with other public sector organisations and the private sector too.
- 5.7 As such, over the next 12 months we also intend to onboard more funds that can support local projects by engaging with public and private sector organisations locally, regionally and nationally. Spacehive have a partnership programme and have demonstrated with other Movements throughout the UK how these organisations can work together to support communities. For example, CrowdFund Sunderland comprises of Council funding, CCG funding and National Lottery funding.
- 5.8 By onboarding additional funding to CrowdFund Leicester, it should encourage different types of projects to come forward and provide more opportunities to receive financial contributions whereby we are aware that support from a partner is more likely to result in the crowd also contribution and thus increasing the likelihood of a project to be successful.
- 5.9 Whilst CrowdFund Leicester only supports projects within the city's administrative boundary, we are aware of more local authorities looking for alternative ways to distribute grant funds and support the voluntary and community sector. Neighbouring authorities have expressed an interest in Spacehive and CrowdFund Leicester, and therefore we are also keen to explore the possibility of onboarding neighbouring authorities which could offset some of the contractual costs.



Buildings

Farming

Infrastructure

Your intro. Capture your project in a line: 

We want to create a farm and community café
on top of a multi-storey car park!



Project Home

You & Your Idea

Your Idea



Location



Video and images



About you



Project Delivery Manager



Permissions



Expected Impact



Milestones



Costs

CMS

Verification

Prepare

1 of 4. Tell us about you and your idea

87%

Costs

Incomplete

List what you're raising money for! We recommend being detailed to encourage pledges (e.g. 8 cost items) and where possible upload quotes or evidence. Note that once you start your campaign you can't swap out your campaign costs for items donated in-kind — you must raise the full amount. However, if you have already received in-kind contributions then list them below.

Costs

List all the costs involved in delivering your project. Be detailed, attach evidence where you can, and make sure you [include VAT](#) where appropriate. It all helps to build trust.

Item	Cost (£)	Evidence / quotes?
<input type="text"/>	<input type="text"/>	<input type="text"/>

Upload



You got your first pledge!

Just now



Your project got Verified by Locality!

1 hour ago



Your project launched on Spacehive!

3 days ago

SpaceHub

Milestones
Costs
Movements
CMS

Project Co

Crowdf
Webinar
Or call us

Chris

We've found 5 funds interested in projects like yours!

City Mayor
Big Local
Leicester City Council
Small Business
GLL

Pitch for a pledge



The Brass of the Saff

By Drum and Brass CIC Leicester Delivery



Share this project

Like 4 Comment Follow 111

A community youth brass band for Saffron Lane with a youth leadership model and volunteering at its heart.



133
backers

£8,673
raised

Drum and Brass CIC

About me

Brass_and



[Idea](#) [Gallery](#) [Costs](#) [Backers](#) [Wish List](#)

In April this year 30 primary school children from the Saff went to the National Youth Brass Band Championships in Warwick. Against the best bands in the country and with just a few months preparation they came home with the award for Band showing most potential. Quite an achievement. But it is only the start. This project is about pride, identity and the power of music to transform lives. A local action group has set itself the challenge to

- make the band a community asset,
- embed brass in the community,
- raise the standard of playing through peer to peer learning and leadership and
- celebrate diversity.

We are working with Marriott Primary School, who are providing premises, staffing and venue for the project, for 2 hours a week for 60 weeks!

What we'll deliver:

- To provide 60 new instruments by December 2018
- To provide uniforms for the players by April 2019
- To provide 30 Music Medal opportunities by June 2019
- To record a CD of band music by June 2019

Why it's a great idea:

This project started when Marriott Primary School decided to tackle under-achievement by offering brass playing to 3 whole year groups. There was some resistance at the start but soon the brass players won over the community. Over the last 3 years the children have shown musical skill and passion surpassing all expectations. Drum and Brass, the Leicestershire Schools Music Hub and Southfields Concert Brass Band have helped the school to form its own band. And now we are backing local families to set up a permanent youth band with a clear progression and youth leadership model. The Brass of the Saff is the only youth brass band in Leicester City. And it is about transforming lives, building confidence and generating pride and resilience. We are run by and for the local community and we actively promote young leadership, cultural diversity and strong local partnerships.

Steps to get it done:

- Set up management committee
- Launch the band
- Play our first concert
- Play at National Youth Brass Band Championships

Our first volunteer is a 16 year-old child care student. She volunteered to help out with the after-school band simply to pass the time while waiting for her brother. She felt it would be useful experience for her own career. She has since picked up an instrument and learned to play too. In just a year she has passed her Silver Music Medal and now coaches the cornet section in the band. She has blossomed into a capable and popular role model who inspires younger players.

Our latest volunteer used to be really quiet when she started playing. After a year in the band she has passed her Bronze Medal, performs in public with the band and is preparing her first solo. She has grown into a confident and valued player who is happy to support less experienced members. These are two of many similar stories of the transformational power of music. The Brass of the Saff is inclusive and supportive and while music is our core activity, wellbeing, pride and sense of community are our core aims.

[Less](#)

Journey

[Follow this project](#) for updates to your inbox



Honour for the Brass of the Saff 2 years ago



We are thrilled that "Brass Bands England" has invited band organiser Julie Maxwell to join its Board of Trustees. This is a great honour for the band and it

[+ More](#)



National Youth Brass Band Championships 2019 2 years ago



2019 National Youth Championships at Warwick. This was it then! The milestone for the band – the Youth Champs in Warwick! We spent the whole of the

[+ More](#)



The Brass of the Saff published their Delivery Report! 2 years ago

[Click on the pink tape measure to see the report!](#)



Band Camp success 2 years ago



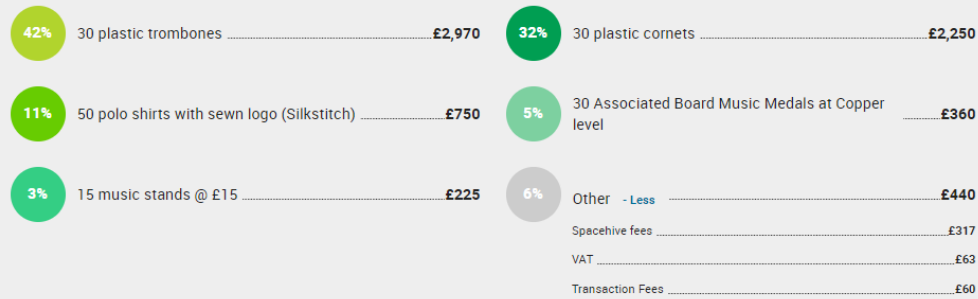
How will the money be spent?

Total **£6,995**



Costs Breakdown

This shows how money raised for the project will be spent. These costs have been confirmed by the project's Delivery Manager and verified.



Overfunding

This project is enabled for overfunding. If the project hits its funding goal before the end of the campaign period, any extra funds raised will be spent (in order of priority) on:

- We'll use any extra funding to add more instruments and enable more children to play in the band.

Total **£6,995**







Who's pledged what?

£8,673 pledged of £6,995



137 Pledges from 133 backers

[LATEST](#) [BY PLEDGE SIZE](#) [IN-KIND](#)

	Saffron Ward Councillors £2,250 3 years ago
	Leicester City Mayor City Mayor's Community Engagement Fund £2,000 3 years ago
	Anonymous £1,000 3 years ago
	Esmée Fairbairn Foundation Esmée Fairbairn Community Fund - Organisations £500 3 years ago
	Steven Greenall £360 3 years ago
	Community Bucket Collection Saffron Lane Community £284 3 years ago

Our Wish List

We're currently looking for people to offer skills and stuff to develop our project! Check out the list of what we need below and then use the 'Offer Something' button to the right to get involved.

- Brass players - could you come and work with individual players at rehearsals? We can organise DBSs
- Admin skills for our management group - e.g. record-keeping and bookkeeping

Want to help?

Do you have stuff or skills to contribute to this project? Use this tool to offer something to the project creator.

[Offer something](#)

Offers



Kirstyanne Atkins offered

I can offer organisation skills. Keeping a diary of the bands performances up to date, making appointments, Filing paperwork, sorting music folders, Phone calls that kind of thing if any good as and when needed to help. The 6 hours would be available every week for as long as you needed

The Brass of the Saff

Funded on Spacive 29 November 2018 Delivered 24 February 2019



Successful CrowdFund Leicester Campaigns

Crowdfunding Campaign	Backers	CEF	WCF	Total
Phoenix Access Cinema	53	£ 1,000.00		£ 2,060.00
Minibus Campaign	122	£ 1,500.00		£ 8,252.00
Centenary Challenge	165			£ 17,510.00
Save Goddard Bank - Roof Appeal	65	£ 10,000.00		£ 112,536.00
The Brass of the Saff	133	£ 2,000.00	£ 2,250.00	£ 8,673.00
2018 Total	538	£ 14,500.00	£ 2,250.00	£ 149,031.00
Stop the Fighting & Unite	43	£ 5,500.00		£ 11,328.00
Kayak Launch	89	£ 1,250.00		£ 32,833.00
Culture Crafts	11			£ 930.00
Day Event	21			£ 2,138.00
Art of Thinking	72	£ 2,500.00		£ 8,392.00
Pure O2	23			£ 1,085.00
Dogs Improve Wellbeing	19	£ 2,500.00	£ 1,000.00	£ 10,150.00
Beaumont Leys Drums	15	£ 500.00	£ 500.00	£ 1,174.00
Statue Appeal	357			£ 117,016.00
2019 Total	650	£ 12,250.00	£ 1,500.00	£ 185,046.00
Project Hive - Social Space for Leicester	191	£ 5,000.00	£ 1,250.00	£ 27,162.00
Global Kitchen	58	£ 1,000.00	£ 1,500.00	£ 9,362.00
Switch the Pitch	165	£ 5,000.00	£ 500.00	£ 28,589.00
Woodgate Community Food for Fosse Ward	118		£ 1,500.00	£ 6,555.00
Coronavirus Education Support Initiative	7			£ 3,776.00
20 years of Woodgate Music Centre	31	£ 1,000.00	£ 1,000.00	£ 5,719.00
Avenue Community Garden	28	£ 750.00		£ 1,905.00
2021 Total	598	£ 12,750.00	£ 5,750.00	£ 83,068.00
Watermead Memorial Walk	171			£ 60,064.00

Our Planet Our Fosse	28	£ 1,000.00	£ 1,000.00	£ 3,890.00
Beaumont Leys Project Bees	54	£ 500.00	£ 900.00	£ 3,081.00
Leicester Cathedral Revealed	39			£ 41,217.00
Make Monsell Move	71	£ 1,000.00	£ 4,000.00	£ 11,816.00
2021 Total	363	£ 2,500.00	£ 5,900.00	£ 120,068.00
Running Total	2149	£ 42,000.00	£15,400.00	£ 537,213.00

